

## Top 7 Tips for Auto Detailing Business

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Auto detailing businesses should always strive to exceed customer expectations in order to maximize referrals. Auto detailing companies should not overspend in yellow pages advertising. Auto detailing companies might wish to consider paying each one of the auto detailing technicians in their business a percentage of the jobs that they get done.

Auto detailing companies should practice their phone skills so that when a customer calls up the handle will phone call properly. Auto detailing companies must make sure that each auto detail worker in the shop wears a logoed polo shirts and either Levis or dark blue shorts.

Auto detailing companies should try to separate the day-to-day bays used for wholesale auto detailing from the bays that they used for personal car detailing. Although most of the auto detailing business will come from word-of-mouth advertising it also makes sense to send out to specific higher-end ZIP codes direct-mail advertising.

When an auto detailing company is done with a personal owners car they should put a little note to thank them all the console and a mint, which will not melt or for ladies a rose.

Auto detailing shop owners should not act egotistical with clients or arrogant with the future clientele. All auto detailing shops should have a customer waiting area, which is clean with a color TV set. Please consider this in 2006.

"Lance Winslow" - Online Think Tank forum board. If you have innovative thoughts and unique perspectives, come think with Lance; <http://www.WorldThinkTank.net/wttbbs/>

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